



Partner

Partner XE™ Marketing

*Always Searching for Ways to Serve You Better,
SIS is More Than Just a Software Company*

What Our Clients Say:

“Our management system makes us so efficient that we’re able to spend more time in one-on-one interaction with the customer... it helps us more effectively track all of our prospecting, manage our lists and record how and how often we’re marketing to each individual.”

Jeff Sargeant

A 2009 JD Powers report stated that “In this mature market, individual insurance companies tend toward a zero sum game, where the growth of one company, comes at the expense of another. To grow, an insurer must both protect its current book of business and conquest new customers.”

To grow your book of business it is critical to keep your name in front of your customers – to execute consistent, strategic marketing campaigns. Fortunately, SIS’ Partner XE Agency Management System makes it simple for you to do just that.

Retain customers, upgrade policies, cross sell and expand your client base by efficiently creating, executing and tracking systematic targeted marketing plans using the simple system search and mailing functions within Partner XE.

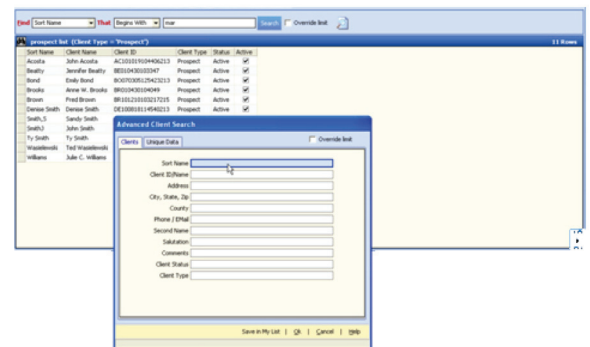
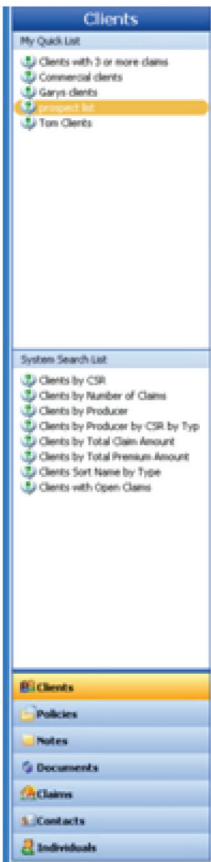
With a few clicks of your mouse you can run queries using any number of perimeters. Want to find current auto insurance customers who aren’t using you for their home insurance? DONE! Homeowner policies without flood

insurance? DONE! Manage your prospect lists as well. Use one of our many preset queries or build your own to get the results you want.

You can also print letters, print envelopes and export email addresses directly from the system.

Want to use an outside service provider to send your materials out? No problem! Simply export your targeted lists out of XE.

Best of all, everything you do can be tracked within your agency software for measurable results.



Grow Your Business

Contact SIS Today

1-800-747-9273 • sales@sisware.com

